

Discogs Releases 2020 Data & Sales Trends: Over 11.9 Million Vinyl Records Sold

Discogs Surpasses 16.2 Million Units Sold; Sales Increase By 40.12% Over 2019

For Immediate Release

DISCOGS SHARES 2020 DATA & SALES TRENDS

VIA STATE OF DISCOGS 2020 REPORT

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Vinyl Dominates With 11.9 Million Units Sold Increasing 40.75%

PORTLAND, OR. February 17, 2020: [Discogs](#), the world's foremost Database, Marketplace, and Community for physical music, today released their annual report containing Marketplace analysis and Database highlights of trends in consumer music purchasing habits and additional data in the [Discogs 2020 Report](#).

[READ: STATE OF DISCOGS 2020 REPORT](#)

In 2020, 16,290,197 pieces of physical music were sold worldwide, bringing an overall 40.12% increase in year-over-year growth in global physical sales through the Discogs Marketplace.

Discogs data confirms that the most popular physical music format sold in 2020 was vinyl. In fact, vinyl sales have once again crossed a landmark threshold: a stunning 11,961,998 records sold through the Discogs, up 40.75% from 2019. CDs have also increased 37.18% year-over-year with 3,441,769 compact discs purchased. Interest in cassettes hasn't died down, with a total of 282,798 sold through the Marketplace, a 33.33% increase over 2019. These statistics and more are all included in the [Discogs 2020 Report](#).

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About Discogs Inc.

Discogs is the world's foremost Database, Marketplace, and Community for music. The user-built Database boasts a catalog of more than 13.6 million releases and 7.3 million artists making it the most extensive physical music Database in the world. By connecting Buyers and Sellers across the globe, and with more than 59 million items available, the Discogs Marketplace is the leading destination for both new releases and elusive rarities. Join more than 8 million active Community members: Download the Discogs App for iOS ([HERE](#)) and Android ([HERE](#)). New to Discogs? [Get Started](#). More on Discogs, including logos and brand guidelines at discogs.com/brand. Media resources at discogs.mediaroom.com.

https://newsroom.discogs.com/Year_Report_2020